

## The Pioneer - Display Rate Card

Rates for Display Advertisement w.e.f. 21st November, 2023

All The Rates are in per sq.cm

| Editions     | Base Rate |       | Front page Ad Rates (Rs.) |       | Back Page |       |
|--------------|-----------|-------|---------------------------|-------|-----------|-------|
|              | B/W       | Color | B/W                       | Color | B/W       | Color |
| Delhi        | 1900      | 2850  | 4275                      | 6413  | 2470      | 3705  |
| Lucknow      | 1000      | 1500  | 2250                      | 3375  | 1300      | 1950  |
| UP Edition   | 1500      | 2250  | 3375                      | 5063  | 1950      | 2925  |
| Bhopal       | 500       | 750   | 1125                      | 1688  | 650       | 975   |
| Bhubaneshwar | 500       | 750   | 1125                      | 1688  | 650       | 975   |
| Chandigarh   | 500       | 750   | 1125                      | 1688  | 650       | 975   |
| Ranchi       | 500       | 750   | 1125                      | 1688  | 650       | 975   |
| Dehradun     | 500       | 750   | 1125                      | 1688  | 650       | 975   |
| Raipur       | 500       | 750   | 1125                      | 1688  | 650       | 975   |

### We not only provide Lowest Quote, but a Complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

The Pioneer Advertisement ratecard, The Pioneer epaper, The Pioneer advertisement booking, Ad rates The Pioneer

Book Ads in The Pioneer Newspaper, Book Obituary Ads in The Pioneer Newspaper Online, Book Public Notice Ads in The Pioneer Newspaper Online,

Book Recruitment Ads in The Pioneer Newspaper Online, Book Change of Name Ads in The Pioneer Newspaper Online,

Book Business Proposal Ads in The Pioneer Newspaper Online, Book Lost & Found Ads in The Pioneer Newspaper Online, Book Education Ads in The Pioneer Newspaper

The Pioneer Ad Rates Updated 2023-2024, Ad Rates Online The Pioneer Newspaper, Classified Ad Rates of The Pioneer Newspaper, Display Ad Rates of The Pioneer Newspaper

**Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.**

To Book classified ad in The Pioneer you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)

For complete rate card visit

<https://riyoadvertising.com/the-pioneer-English.html>

For Appointment rate card visit

<https://riyoadvertising.com/the-pioneer-English.html#The%20Pioneer%20Appointment%20Advertisement%20Rates>

For display rate card visit

<https://riyoadvertising.com/the-pioneer-English.html#The%20Pioneer%20Display%20Advertisement%20Rates>