

**Sunday Classifieds (Except Chennai)**

Edition	Line Ad (B&W)#		Tick (Add on rate per ad)	Display (Colour / B&W)	
	Min cost per ad (2 lines)*	Additional line		Single column	Double column
NASA/Pondy	185	85	120	49	57
Madurai	260	120	120	77	88
Trichy	300	150	120	65	84
Coimbatore	585	260	120	179	200
Trivandrum(Southern Kerala)	275	125	120	65	80
Kochi (Central Kerala)	170	75	120	70	80
Kozhikode (Northern Kerala)	160	75	120	40	60
Rest of Kerala (CK + NK)	290	130	120	75	85
Kerala	380	170	120	120	140
Mangalore	-	-	-	25	32
Rest of Karnataka	-	-	-	26	36
Karnataka	155	65	120	75	80
Hyderabad Edition	360	165	120	150	200
Hyderabad City	300	150	120	100	150
AP split	220	110	120	65	90
Vizag	190	80	120	64	75
Vijayawada	195	85	120	34	39
Andhra Pradesh	600	275	120	250	318
New Delhi	265	115	120	64	70

#Colour tint option - 5% extra on the basic cost

\* Except Matrimonial & Marriage Bureau

Central Kerala Ernakulam+Thrissur+Kottayam+Alleppey+Idukki Districts

North Kerala Palakkad+Malappuram+Calicut+Wynad+Kannur+Kasargod Districts

Double column option not available for Situations Vacant and Educational Vacancies

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