

+91 9821254000

# Book Classified Lineage / Display Ads in The Statesman Newspaper

We Book Ads In India's All Leading Newspapers  
**BOOK YOUR ADS ONLINE!**

**SPECIAL OFFER!**

**GET START YOUR ADVERTISE TODAY IN NEWSPAPER**

**GROW YOUR BUSINESS!**

- ✔ Discount Offers
- ✔ Good Creative Design
- ✔ Economical Advertisement Rates
- ✔ Online Ad Booking Facilities
- ✔ Combination Offers

**CALLUS NOW**

☎ 67704000/ 67706500/ 25000376 ☎ 9821454000 ✉ info@riyoadvertising.com

CLICK HERE to [VIEW](#) Online The Statesman **Classified Lineage ad rates**

CLICK HERE to [VIEW](#) Online The Statesman **Classified Display ad rates**

CLICK HERE to [VIEW](#) Online The Statesman **Display ad rates**

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[Email your Advertisement Content on](#)

[info@riyoadvertising.com](mailto:info@riyoadvertising.com) or Call +91 9821254000 /9821454000

## Types of Advertisement Category We Book in The Statesman



CHANGE OF NAME  
ADVERTISEMENT

Book Change of Name  
Ads in The Statesman



OBITUARY  
ADVERTISEMENT

Book Obituary Ads in  
The Statesman



PUBLIC NOTICE  
ADVERTISEMENT

Book Public Notice Ads in  
The Statesman



RECRUITMENT  
ADVERTISEMENT

Book Recruitment Ads  
in The Statesman



MATRIMONIAL  
ADS

Book Matrimonial Ads in  
The Statesman



EDUCATIONAL  
ADVERTISEMENT

Book Educational Ads in The  
Statesman

Compose or Provide  
Advertisement Matter



Check the  
Advertisement Sample



Select Newspaper  
Schedule & Get Quote



Approve Quotation  
& Make Payment



Why Riyo Advertising : 11 Yrs in Service | 24 X 7 Customer Care | Online Booking & Payment | Free art work

\*Riyo advertising is offers \*simplest booking service. We offer advertisement services at No extra charges for Art works. We are the authorized agency for all Indian newspapers.

Riyo advertising offer both Online & Offline Booking & payment Option for newspaper advertising. We accept payment by Credit/Debit Cards & Net Banking (All Indian Banks), Demand Drafts, Cheques , Cash etc

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## **Frequently Asked Question for Booking**

### **The Statesman Advertisement Online Call 022-67704000**

#### **Q: How Riyo Advertising can promote my sales?**

A: We bring on the table, the knowledge we have gained over 10 years dealing with variety of clients. Now we know what works and what doesn't.

#### **How can Riyo Advertising help me build a brand?**

A: First is honest commitment for your company's growth. From that flows our understanding of your products and target audience. Once that is done, it's a challenge to put our expertise to good use. The key word is right guidance and not short term gains.

#### **Q: Is it possible for Riyo Advertising to offer best market rate?**

A: Yes. We have more media buying power because we are among top agencies in Mumbai. Plus we are alert and hence get last minute rates and excellent package discounts. Our rates are unbeatable.

#### **Q: What about creativity?**

A: We believe in creativity that works. Our client's ad response in the past is proof. Creativity is in understanding what customer wants, conveying it in simple but interesting manner. Please go through our creative portfolio.

#### **Q: Tell me in one line, why should I hire you?**

A: Only for right guidance, backed by 1000 clients and 10 years of experience

#### **Q. What Kinds Of Ads do you accept?**

A: We accept 1. Classified Text Ads 2. Classified Display ads 3. Display ads

#### **Q: Are there any special documents needed for certain Ads?**

Special documents are needed for certain ads, for example, for creating an Ad in the 'Obituary' category, you need to submit corresponding death certificate or Doctor's Note. Likewise for Change of name ads an affidavit is needed as a supporting document; for Lost and Found ads the FIR Copy is required as a supporting document..

#### **Q: Which are the publications Riyo Advertising books ads for?**

A: Currently we book ads for all the leading newspapers of India, namely, The Statesman, The Statesman, The Statesman, and many more.

#### **Q: Whom do I contact if I have any other questions, problems, or suggestions?**

Answer : You can write to us at – [info@riyoadvertising.com](mailto:info@riyoadvertising.com) Or Call us on Your valuable feedback and suggestions are always welcome. And we will be more than happy to hear from you and address your issues at the earliest. Please see our Terms & Conditions and Privacy Policy for more details

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## **For The Statesman Advertisement Booking /**

## **Advertisement Rates / Special Offers /**

**Media Planning Contact us on +91 67704000 / 67706500 / 250005376**

### **Q: What are the payment options available?**

A: You can make the payment by cheque or DD made in favour of "Riyo Advertising "

### **Q: How are classified text ads different from classified display ads?**

Classified text ads: These ads are the simplest way to advertise. Such an Ad consists of a text of characters with/ without enhancements. Classified display ads: Such an Ad uses a border for higher visibility and greater impact.

### **Q: How are classified display ads different from display ads?**

Classified display ads: These are high visibility ads which can be booked with logos/ images. Display ads: These are more expensive ads and appears on the page as, or on the page adjacent to, general editorial content.

### **Q : What is the ideal time to place an ad?**

A:- We recommend our clients to place ad orders before its publishing date. Preferably, three-to-four days prior to the release date of the ad as there are times when you are unable get the proper category if you want to release it on an immediate basis.

### **Q : Can I get the preferred location and page for my advertisement?**

A : (a) - There is no commitment of location and page number in the text classified and display classified ads. (b) - You can fix the location and page number only in display ads.

### **Q : How will I come to know that my ad is being displayed?**

A : - We are here to inform you when your ad will be displayed, via email or phone.

### **Q : How can I find my ad in the newspaper?**

A : You can check out your advertisement in the E-Paper of publications.

### **Q : Do you also provide the advertisement services to clients outside India?**

A : Yes, we also offer print advertisement services outside India.

### **Q : Do I need to pay right now for my ad to be published?**

A : yes, you need to pay money in advance, once we get the payment we will give you confirmation by writing. We will send you invoice accordingly.

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